



Phyllis Oberman, FCIPR, an independent public relations and marketing consultant based in Barnet, Herts, is now advising **The Art Fund's Hertfordshire Branch**. The Art Fund is an independent charity committed to saving art for everyone to enjoy. It has helped to save over 860,000 works of art since it was set up in 1903.

This countrywide organisation with 80,000 members has over 2,000 members in Hertfordshire. As well as supporting The Art Fund and its campaigns, the Hertfordshire Branch runs programmes of visits in the UK and overseas and talks for local members.

The PR campaign will focus on helping recruit more Art Fund members in Hertfordshire as well as highlighting the talks, visits and other events run for members.

- END -

www.artfund.org

Further information: Phyllis Oberman Consultants, 0203 234 4098; e-mail:

po@phyllisoberman.co.uk

<http://sites.google.com/site/phyllisobermanconsultants/>

2.09